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 THE RIGHT METHOD, LLC

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 16307 Baycross Drive  
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THE RIGHT METHOD, LLC PROVIDES  
MARKETING, VIDEO PRODUCTION AND PUBLIC RELATIONS SUPPORT BY PROVIDING:



## SERVICES

### MARKETING

- MARKETING CONSULTING
- BRANDING & DESIGN
- GRAPHIC DESIGN
- COPYWRITING
- SOCIAL MEDIA STRATEGY
- SOCIAL MEDIA MGMNT
- SOCIAL MEDIA TRAINING
- CONTENT CREATION
- WEBSITE DEVELOPMENT
- MULTIMEDIA PRESENTATIONS
- LIVE EVENT COVERAGE

### VIDEO PRODUCTION

- VIDEOGRAPHY
- CINEMATOGRAPHY
- EDUCATION/TRAINING VIDS
- EVENT HIGHLIGHT VIDEOS
- EXPLAINER VIDEOS
- DRONE FOOTAGE
- PHOTOGRAPHY
- POST PRODUCTION & EDITING
- SCRIPTWRITING
- LOCATION SCOUTING
- CASTING & SCHEDULING
- VOICEOVER SERVICES
- SUBTITLES
- MOTION GRAPHICS
- LIVE STREAMING
- TRANSLATIONS
- AUDIO VISUAL PRODUCTION

### PUBLIC RELATIONS

- PUBLIC RELATIONS
- MEDIA RELATIONS
- PRESS AND MEDIA OUTREACH
- GOVERNMENT OUTREACH
- AWARENESS CAMPAIGNS
- PR CONSULTING
- CRISIS COMMUNICATIONS
- REPUTATION MANAGEMENT
- COMMUNICATION PLANS



## DIFFERENTIATORS

- 22-TIME EMMY® AWARD WINNING AGENCY
- PROVEN & TRUSTED GOV'T & COMMERCIAL PROVIDER
- CERTIFICATIONS: WOSB, WBE
- IN PROCESS CERTIFICATIONS: NMSDC MBE, 8A, GSA
- ACCEPTS PURCHASE CARD
- SAMS - Current
- UEI: KJZ5L8LWC827
- CAGE CODE: 9BHT4
- PRIME CONTRACTOR

## PAST PERFORMANCE

### FLORIDA STATE UNIVERSITY

Contract #FSU-2-111 Video Production Services & Brand Development

### UNIVERSITY OF DELAWARE, OFFICE OF SUPPLIER DIVERSITY

Contract #UD-3-0305 Branding, Marketing, Event Planning, Social Media, Graphic Design, Public Relations, Editing Services

### REGIONAL ALLIANCE FOR SMALL CONTRACTORS: COMPETITIVE EDGE CONFERENCE NEW YORK

Contract #CEC-4-0388 Marketing, Website Development, Branding, Event Planning, Social Media, Graphic Design, Public Relations, Editing Services

## INDUSTRY CODES

### NAICS CODES:

- 541613
- 541820
- 512110
- 541430

### PSC CODES:

- R708
- R426
- R608
- R701
- T001
- T006
- T009
- T010
- T015
- T016
- U001

## CERTIFICATIONS:

