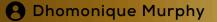


CAPABILITY STATEMENT

UEI: KJZ5L8LWC827 | CAGE CODE: 9BHT4





DMurphy@TheRightMethod.com

(833) 744-4888

THE RIGHT METHOD, LLC

www.TheRightMethod.com

16307 Baycross Drive Lakewood Ranch, FL 34202

THE RIGHT METHOD, LLC PROVIDES
MARKETING, VIDEO PRODUCTION AND PUBLIC RELATIONS SUPPORT BY PROVIDING:



SERVICES

MARKETING

- MARKETING CONSULTING
- BRANDING & DESIGN
- GRAPHIC DESIGN
- COPYWRITING
- SOCIAL MEDIA STRATEGY
- SOCIAL MEDIA MGMNT
- SOCIAL MEDIA TRAINING
- CONTENT CREATION
- WEBSITE DEVELOPMENT
- MULTIMEDIA PRESENTATIONS
- LIVE EVENT COVERAGE

BILL ROLL

VIDEO PRODUCTION

- VIDEOGRAPHY
- CINEMATOGRAPHY
- EDUCATION/TRAINING VIDS
- EVENT HIGHLIGHT VIDEOS
- EXPLAINER VIDEOS
- DRONE FOOTAGE
- PHOTOGRAPHY
- POST PRODUCTION & EDITING
- SCRIPTWRITING
- LOCATION SCOUTING
- CASTING & SCHEDULING
- VOICEOVER SERVICES
- SUBTITLES
- MOTION GRAPHICS
- LIVE STREAMING
- TRANSLATIONS
- AUDIO VISUAL PRODUCTION

PUBLIC RELATIONS

- PUBLIC RELATIONS
- MEDIA RELATIONS
- PRESS AND MEDIA OUTREACH
- GOVERNMENT OUTREACH
- AWARENESS CAMPAIGNS
- PR CONSULTING
- CRISIS COMMUNICATIONS
- REPUTATION MANAGEMENT
- COMMUNICATION PLANS



DIFFERENTIATORS

- 22-TIME EMMY® AWARD WINNING AGENCY
- PROVEN & TRUSTED GOV'T & COMMERCIAL PROVIDER
- CERTIFICATIONS: WOSB, WBE
- IN PROCESS CERTIFICATIONS:
- ACCEPTS PURCHASE CARD

NMSDC MBE, 8A, GSA

- SAMS Current
 - UEI: KJZ5L8LWC827
 - CAGE CODE: 9BHT4
 - PRIME CONTRACTOR

A PAST PERFORMANCE

FLORIDA STATE UNIVERSITY

Contract #FSU-2-111 Video Production Services & Brand Development

UNIVERSITY OF DELAWARE, OFFICE OF SUPPLIER DIVERSITY

Contract #UD-3-0305 Branding, Marketing, Event Planning, Social Media, Graphic Design, Public Relations, Editing Services

REGIONAL ALLIANCE FOR SMALL CONTRACTORS: COMPETITIVE EDGE CONFERENCE NEW YORK

Contract #CEC-4-0388 Marketing, Website Development, Branding, Event Planning, Social Media, Graphic Design, Public Relations, Editing Services

M INDUSTRY CODES

NAICS CODES:

- 541613
- 541820
- 512110
- 541430

PSC CODES:

- R708 T001 T015
- R426 T006 T016
- R608 T009 U001
- R701 T010

CERTIFICATIONS:











